

UNICO DECT

DIGITAL CORDLESS PHONES

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SHOWCASING OF MALAYSIAN MADE UNICO DECT PHONES AT CEBIT AUSTRALIA 2002

Orange Communications Pte Ltd, the regional distributors for Digital Cordless Phones made by UNICO Technology Berhad, will be showcasing the latest models from the UNICO Lady Dect series at Cebit Australia 2002. The exhibition will be held in Sydney on 28 May 2002 to 30 May 2002.

About UNICO Lady Dect Series

The UNICO Lady Dect Series, so named after its specially designed contours, boasts a range of digital cordless phones that cater from the basic to the more sophisticated needs of the cordless phone user. The Lady Silver made its debut in the Singapore market in 2000, and its success has prompted the addition of the sophisticated Lady Gold and the less-frills Lady Classique. In September 2001, the Lady Silver was given approval for sale in Malaysia. The proven quality, reliability and design has seen the adoption of the phones in many Singaporean and Malaysian households.

The **Lady Classique** is the entry model. It is aimed at capturing the market of low-end cordless phone users who want the clarity and long-range benefits of a DECT, but do not want to pay for features that they would never use. It does not have caller-id features, but it still offers the user features like a 25 phonebook memory and a 8 last number redial.

The **Lady Silver** is the mid-range model, and comes with caller-id type II features.

The **Lady Gold** incorporates all the features available on the Lady Silver, with the addition of a loud speakerphone and a large 4-line LCD.

All models offer a bargain twin-handset package, which they call the MULTIPACK. The package consists of 1 base with its handset, plus 1 additional handset with charger. It is priced at about 10% lower than the phones' individual prices.

About UNICO

UNICO Technology Berhad is a 100% Malaysian owned company with a global presence. UNICO was established in 1992 as an OEM subcontractor in the electronics industry. Most of the senior management came from renowned USA based electronics companies with vast experience in semiconductor and consumer electronics assembly and testing. 40% of their current product mix is in the manufacturing of Telecommunication products, and they have a production capacity of 3 million cordless phones per year.

Sales in Singapore & Malaysia

Orange Communications Pte Ltd is a Singaporean company. Their main business is in distribution of consumer telecommunication products to major retail stores, and to corporations. In 1998 they were awarded the regional distribution rights for UNICO Dect phones. Since then, through their partnership with the major retail stores in Singapore, UNICO Dect phones have captured a major share of the Singapore Dect market. In Malaysia, the phones are distributed through Dancom TT & L Telecommunications, which is an established distributor of telecommunications and office products.

Bringing Unico DECT to Australia

Orange Communications is looking to bring the Unico Lady Dect Series to Australia, which recently opened up the DECT market. The series should be a good addition to the current limited DECT choice in the Australia market. Through its participation at Cebit Australia 2002, Orange Communications is hoping to find a committed distributor with the right network, resources and know-how.

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UNICO LADY DECT SERIES

Contoured to fit comfortably in your hands

- *Clear Digital Reception***
- *Long Distance Range (50m-300m)***
- *Connects Up to 5 Handsets with Intercom Facilities***
- *3-Party Conference***
- *Room Monitoring***
- *25 Number Phonebook***
- *Using AA Sized Rechargeable Batteries***



Lady Classique



Lady Silver



- *Caller-ID Type II***
- *25 Incoming Call Memory***



Lady Gold



- *Speakerphone***
- *Large LCD Display***
- *Caller-ID Type II***
- *25 Incoming Call Memory***



DECT
DIGITAL CORDLESS PHONE

UNICO LADY DECT SERIES

Contoured to fit comfortably in your hands



*Lady
Classique*

8 Number Redial

25 Numbers Phonebook

- Clear Digital Reception
- Long Distance Range (50m-300m)
 - Connects Up to 5 Handsets with Intercom Facilities
 - 3-Party Conference
 - Room Monitoring
- Using AA rechargeable batteries



DECT
DIGITAL CORDLESS PHONE

UNICO LADY DECT SERIES

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*Lady
Silver*

Caller-ID on Call Waiting (Type II)

25 Incoming Call Memory

- Clear Digital Reception
- Long Distance Range (50m-300m)
 - 8 Number Redial
 - 25 Number Phonebook
- Connects Up to 5 Handsets
with Intercom Facilities
 - Room Monitoring
 - 3-Party Conference
- Using AA rechargeable batteries



DECT
DIGITAL CORDLESS PHONE

UNICO LADY DECT SERIES

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**Intercom
between
handsets**

Lady Silver DECT Multipack

Inside this supervalue package :

- * 1 Lady Silver Base with Handset
- * 1 Lady Silver Additional Handset with Charger

The Lady Silver Multipack is a super-saver that gives you one Lady Silver Main Set and one additional Lady Silver handset, in a lower-cost package. You save over 10% with the Multipack, and you can immediately enjoy the extended functions of two handsets.



DECT
DIGITAL CORDLESS PHONE

UNICO LADY DECT SERIES

Contoured to fit comfortably in your hands



*Lady
Gold*



Speakerphone* *Large LCD Display
Caller-ID on Call Waiting (Type II)

- Clear Digital Reception
- Long Distance Range (50m-300m)
 - 25 Incoming Call Memory
 - 8 Number Redial
 - 25 Number Phonebook
- Connects Up to 5 Handsets
with Intercom Facilities
 - 3-Party Conference
 - Room Monitoring
- Using AA rechargeable batteries



DECT
DIGITAL CORDLESS PHONE

UNICO LADY DECT SERIES

Contoured to fit comfortably in your hands



**Intercom
between
handsets**

Lady Gold DECT Multipack

Inside this supervalue package :

- * 1 Lady Gold Base with Handset
- * 1 Lady Gold Additional Handset with Charger

The Lady Gold Multipack is a super-saver that gives you one Lady Gold Main Set and one additional Lady Gold handset, in a lower-cost package. You save over 10% with the Multipack, and you can immediately enjoy the extended functions of two handsets.



DECT
DIGITAL CORDLESS PHONE